



SCM Talent Group
supply chain recruiting & executive search

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Media Kit



About SCM Talent Group

Finding top supply chain talent is no easy task and all it takes is one bad hire to wreak havoc on your business. SCM Talent Group has a long, proven history of helping great companies build, optimize and transform their supply chain teams, enabling them to sustain growth, enhance profits, mitigate risks, and create an enduring, competitive advantage.

Meet our Founder: Rodney Apple

- Specialized in end-to-end supply chain recruitment since 2001
- Author of The Supply Chain Talent Blog since 2012
- Spanning 10+ years, led supply chain recruitment for 4 corporations on the Gartner Top 25 Supply Chain List:
 - The Coca-Cola Company
 - The Home Depot
 - Kimberly-Clark
 - Cummins
- Personally filled over 1,000 professional to executive level positions
- Career Coach for ASCM (Association for Supply Chain Management) since 2014



FEATURED IN:



THE WALL STREET
JOURNAL.



ASSOCIATION FOR
SUPPLY CHAIN MANAGEMENT

MODERN
MATERIALS HANDLING



SUPPLY CHAIN
MATTERS



SUPPLYCHAIN
MANAGEMENT REVIEW

Rodney Apple serves as the ASCM Career Coach, where he develops professional development content for their 45,000+ members on topics pertaining to job search strategy, resume optimization, interviewing tactics, career advancement, talent acquisition, and more.

As the Department Author for "Professional Development" at ASCM's *SCM Now* Magazine, Rodney's articles are featured in both digital and print formats, with the goal of helping supply chain professionals advance their careers and employers improve their ability to hire, develop and retain supply chain talent.



surpassing candidate
guarantee period

1000+
supply chain positions filled



years of supply chain recruitment
experience

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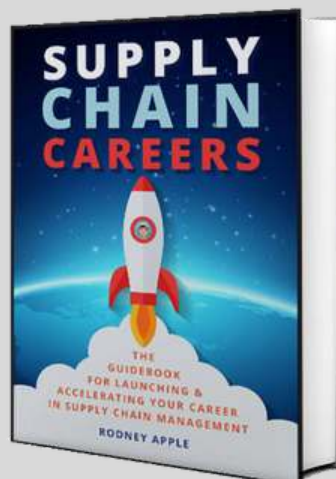
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Content Topics

- Supply Chain Leadership & Career Development -
- Interviewing and Offer Negotiation -
- Resume and LinkedIn Optimization -
- Hiring & Retaining Supply Chain Talent -
- Job Search & Networking -

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